

YeahWrite's Official: Sales Pitch Chart



Sentence one

Introduce the main characters (use descriptions rather than names) and the story world.

Sentence two

Summarize the beginning, present the first disaster to force a decision that frames the story question.

Sentence three

Summarize the first part of the middle, leading up to the second disaster.

Sentence four

Summarize the second part of the middle, leading up to pursue the final confrontation.

Sentence five

Explain how the story ends, including the final confrontation and any wrap-up you feel is necessary.